

REMARKS/ARGUMENTS

In response to the Advisory Action dated June 9, 2008, Applicant encloses a Request for Continuing Examination together with the prescribed fee. The supporting submissions are set out below.

Applicant submits that the enclosed RCE fully complies with 37 CFR 1.114 and therefore asks that the finality of the last report be withdrawn.

SUBMISSIONS

Amendments

Claim 17 has been amended to explicitly define that the printhead is removed from the printer in its entirety when the casing is removed.

All embodiments shown in the description support this interpretation of the claim. Accordingly, the amendments do not add any new matter.

Claims - 35 U.S.C. §102

Claims 17, 2 to 7 stand rejected for lack of novelty in light of US 6,439,908 to Silverbrook et al.

Claim 17 is restricted to a cartridge that has a pagewidth printhead mounted to a casing that allows the user to simultaneously remove the casing and all the pagewidth printhead from the printer. The Examiner has equated the casing of the present invention to one of the modules 12 used in the '908 printer. The Examiner has further equated the MEMJET chip 18 with the pagewidth printhead of the present invention.

Removing a single module 12 does not simultaneously remove all the pagewidth printhead. Each module 12 has only one chip 18 (see col. 2, lines 9-16). The chips 18 are 21mm long (see col. 3, lines 7-10). Indeed the purpose of the '908 design is to provide the pagewidth printhead as a series of separate modules that can be individually removed and replaced so that the removal of the entire pagewidth printhead is unnecessary.

Accordingly, the cited reference does not teach all the elements of claim 17 and hence it fails to support a §102 rejection. As claims 2, 3, 4, 5, 6 and 7 depend from claim 17, they are also novel in light of the '908 disclosure.

Claims – 35USC§103

Claims 8-10 stand rejected as obvious in light of '908 in view of US 6,281,912 to Silverbrook at al. Claims 11-16 stand rejected as obvious in light of '908 in view of US 6,281,912 to Silverbrook at al in further view of US 6,557,976 to McElfresh.

None of the cited references disclose a cartridge with casing configured for user removal and replacement of a pagewidth printhead together with the ink storage. Accordingly, the citations do not support a §103 rejection of any of the dependent claims.

Conclusion

It is respectfully submitted that the Examiner's rejections have been successfully traversed and the application is now in condition for allowance. Accordingly, favorable reconsideration is courteously solicited.

Very respectfully,

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